



THIS IS DIABETES

ART COMPETITION FOR
WORLD DIABETES DAY 2025



"Rebirth from Darkness" portrays the journey of those who live with diabetes, the initial darkness, the fear and pain reflected in the eyes, but also the explosion of colour that bursts from the mind when one discovers it is possible to live fully.

Diego Berzagui
Rebirth from Darkness
Brasil

This campaign was created by Ascensia to celebrate World Diabetes Day 2025 and highlight the anxiety that so many people with diabetes experience. Visit the website to explore the stories and works from this year's contest.



thisisdiabetes.com