

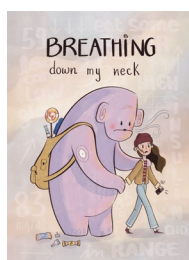
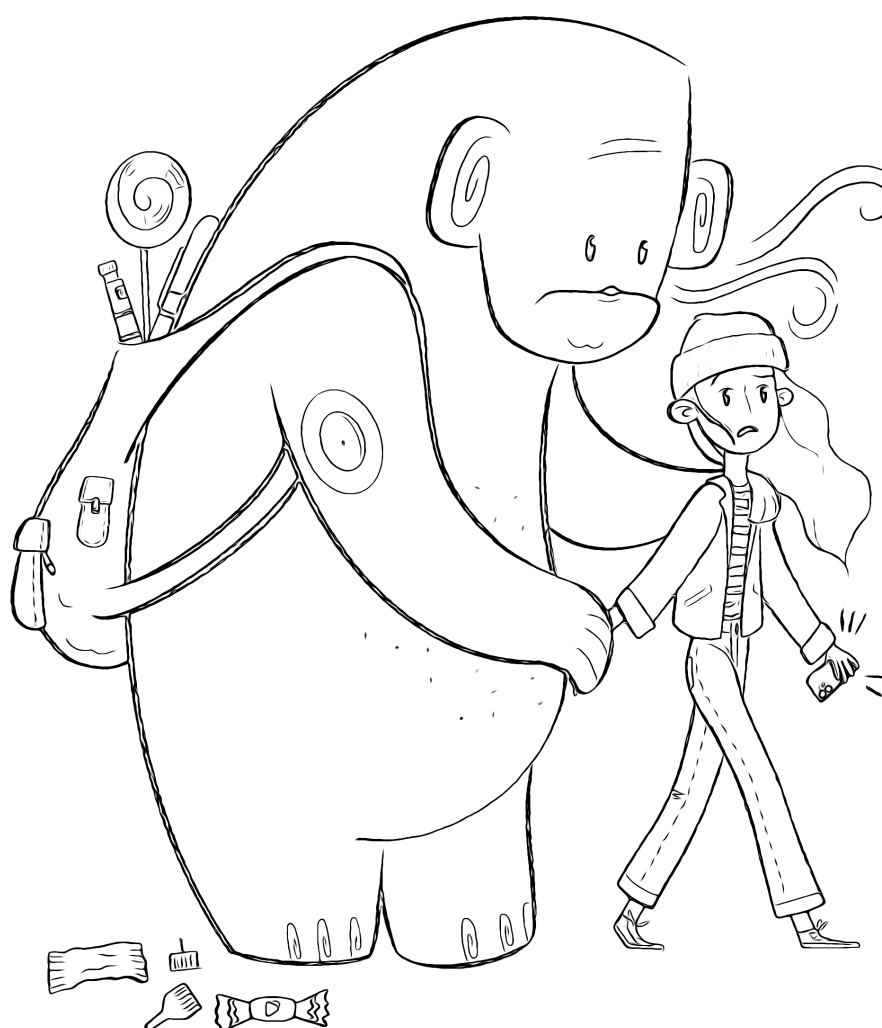


**THIS IS
DIABETES**

ART COMPETITION FOR
WORLD DIABETES DAY 2025



BREATHING down my neck



Living with type 1 diabetes means carrying a constant weight – a presence always behind me, breathing down my neck. It's the anxiety of every meal, every number, every night. It never really leaves.

Gemma Olivieri
Breathing down my neck
Italy

This campaign was created by Ascensia to celebrate World Diabetes Day 2025 and highlight the anxiety that so many people with diabetes experience. Visit the website to explore the stories and works from this year's contest.



thisisdiabetes.com