



THIS IS DIABETES

ART COMPETITION FOR
WORLD DIABETES DAY 2025



This work is born from a deeply personal place: my father and my grandparents lived with diabetes. Growing up watching how they dealt with those numbers every day, with that silent stress, left a mark on me. Their experiences became both an inspiration and a reminder that the battle is fought not only in the body but also in the mind.

1st Prize Winner

Emmanuel Moreno Lopez

Almost at the Limit

Mexico

This campaign was created by Ascensia to celebrate World Diabetes Day 2025 and highlight the anxiety that so many people with diabetes experience. Visit the website to explore the stories and works from this year's contest.



thisisdiabetes.com