



THIS IS DIABETES

ART COMPETITION FOR
WORLD DIABETES DAY 2025



Every time I look at my insulin pump cart, I think about the fact that it is an incredibly small element that keeps me alive. Sometimes I feel like there is no way out and I panic. Sometimes diabetes is just an ordinary task. I often struggle, but I keep on going. It is how it is.

2nd Prize Winner
Irene Cotroneo
So little, so big
Italy

This campaign was created by Ascensia to celebrate World Diabetes Day 2025 and highlight the anxiety that so many people with diabetes experience. Visit the website to explore the stories and works from this year's contest.



thisisdiabetes.com