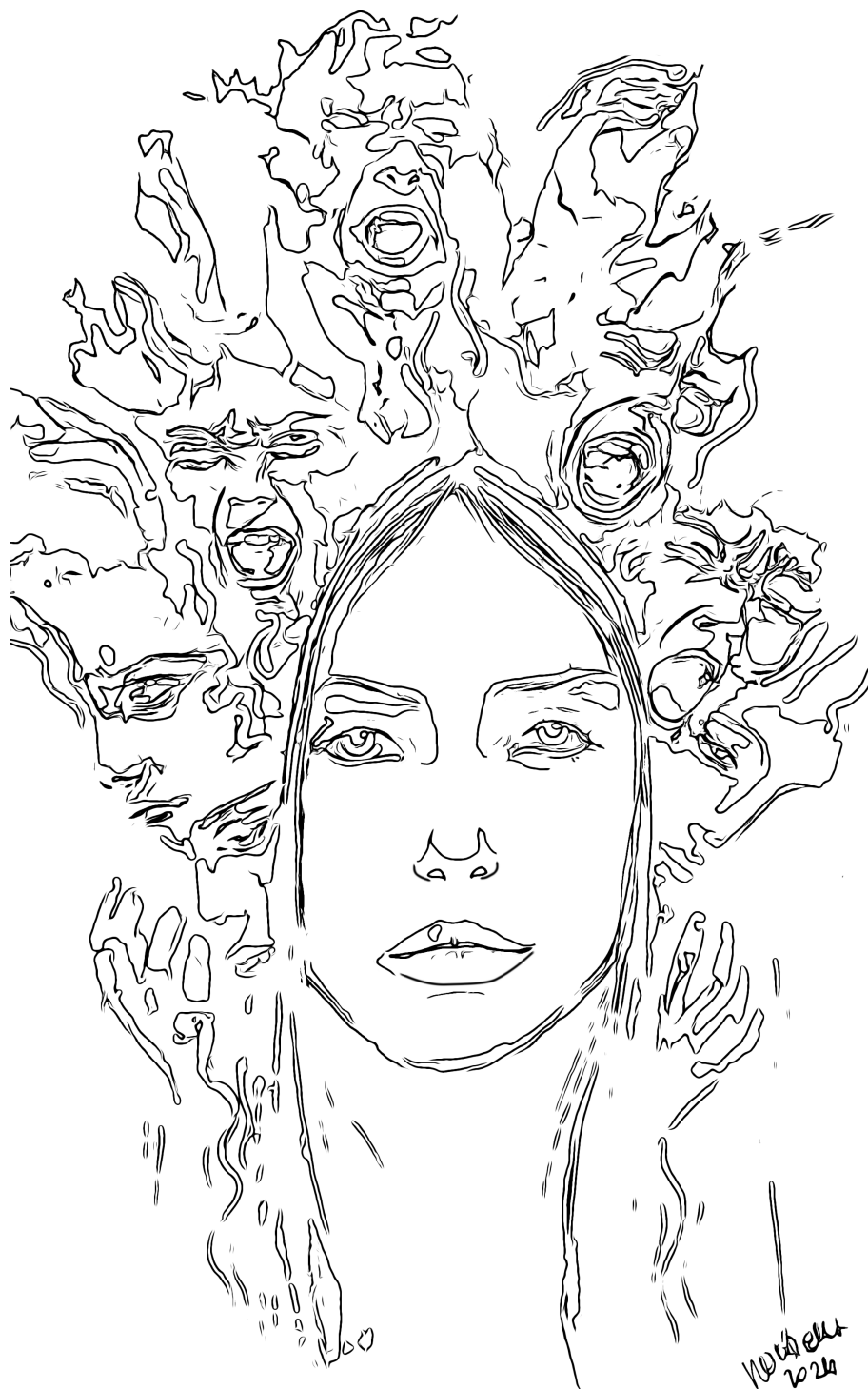




THIS IS DIABETES

ART COMPETITION FOR
WORLD DIABETES DAY 2025



This artwork reflects the inner dialogue of those living with diabetes, a condition that extends beyond the body and reaches into the mind. The voices emerging around the face symbolise the constant anxiety of control, the fear of sudden changes, and the fatigue that comes from always having to stay alert.

Nawelles La Rosa
The Voices Within
Italy

This campaign was created by Ascensia to celebrate World Diabetes Day 2025 and highlight the anxiety that so many people with diabetes experience. Visit the website to explore the stories and works from this year's contest.



thisisdiabetes.com