



THIS IS DIABETES

ART COMPETITION FOR
WORLD DIABETES DAY 2025



*Diabetes has been a part of my life for as long as I can remember.
The struggle through adolescence and adulthood has been difficult.
My artwork aims to show how unsettling it is to see a child playing with
needles – but for a child with diabetes, this is everyday life.*

Julie Duquette-B
Playing with needles
Canada

This campaign was created by Ascensia to celebrate World Diabetes Day 2025 and highlight the anxiety that so many people with diabetes experience. Visit the website to explore the stories and works from this year's contest.



thisisdiabetes.com