



THIS IS DIABETES

ART COMPETITION FOR
WORLD DIABETES DAY 2025



Through this work, created for the "This is Diabetes" campaign, I wish to show that empathy and understanding can be expressed not only through medicine but also through art. This canvas is my tribute to everyone who lives this story every single day.

Belma Tahto
The Invisible Weight
Bosnia and Herzegovina

This campaign was created by Ascensia to celebrate World Diabetes Day 2025 and highlight the anxiety that so many people with diabetes experience. Visit the website to explore the stories and works from this year's contest.



thisisdiabetes.com