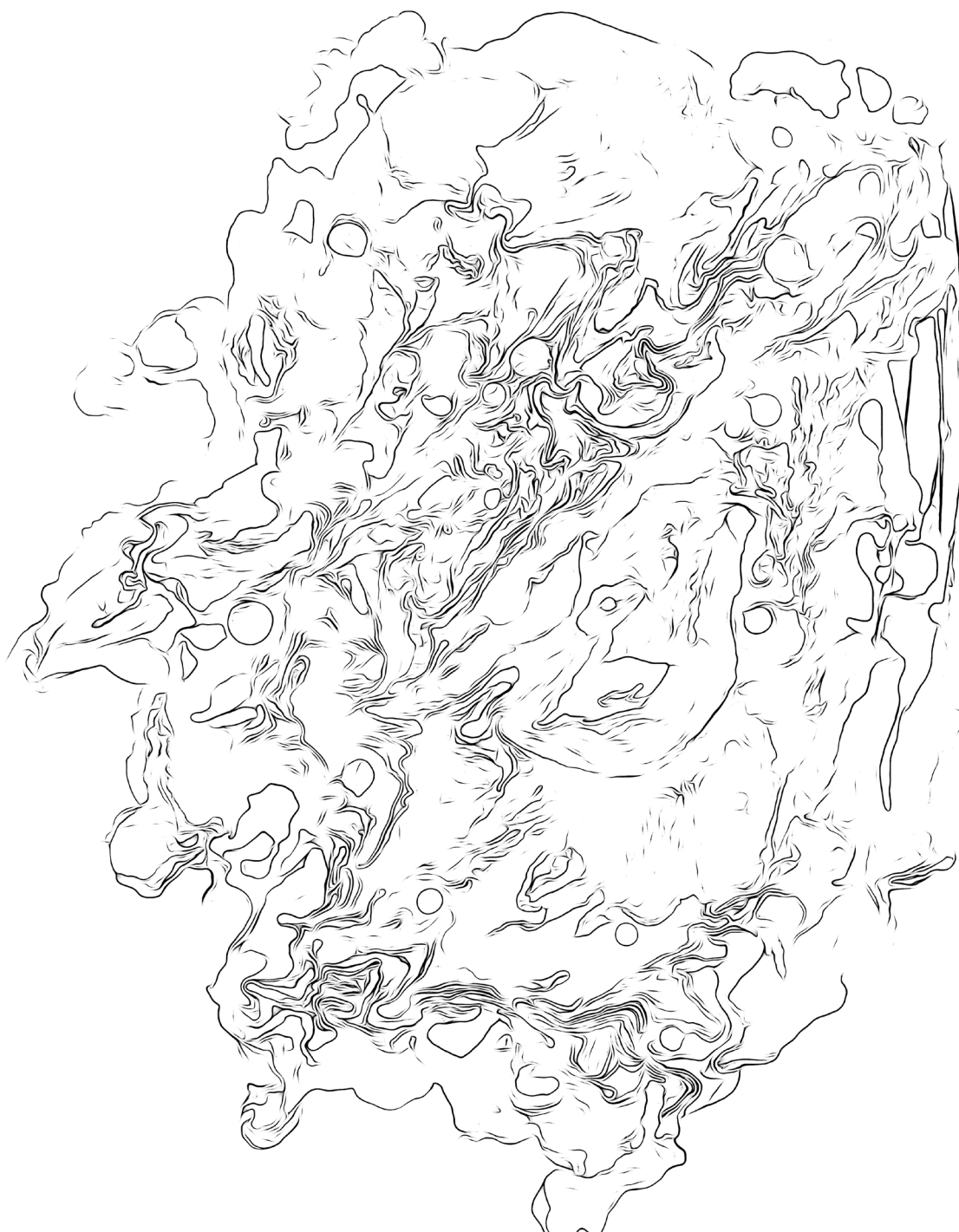




THIS IS DIABETES

ART COMPETITION FOR
WORLD DIABETES DAY 2025



Having a bad hair day is when things aren't going well, feeling that the hair or in this case, the diabetes, is the only thing that defines you due to the constant need to manage this condition and the constant effort, awareness and sadness that can overwhelm, no matter how hard you try.

Linda Chan
Bad hair day lady
United Kingdom

This campaign was created by Ascensia to celebrate World Diabetes Day 2025 and highlight the anxiety that so many people with diabetes experience. Visit the website to explore the stories and works from this year's contest.



thisisdiabetes.com